

Thomson ONE Asset Allocation

Build Confidence in Your Recommendations

Key Benefits of the Thomson ONE Asset Allocation Module:

One of the most important investment decisions your clients will ever have to make is how to best allocate their assets.

- Mean Variance Optimization (MVO) to determine an optimal asset allocation that maximizes return at associated risk levels.
- NASD compliant-ready reports
- Firm-controlled content and methodology ensure consistent advice.
- Automatic classification of stocks, mutual funds and variable annuities with option of user classification override
- Ability to create and define non-traditional asset and securities classifications (e.g. real estate, jewelry, etc.)
- Actual client holdings used in recommendations
- Access to Thomson's comprehensive product databases for informed investment selections.
- Implementation plan provides direction for putting advice into action
- High quality, personalized and persuasive reports that help close the sale
- Investment lists can be integrated and controlled by firm to match sales strategy and marketing initiatives.

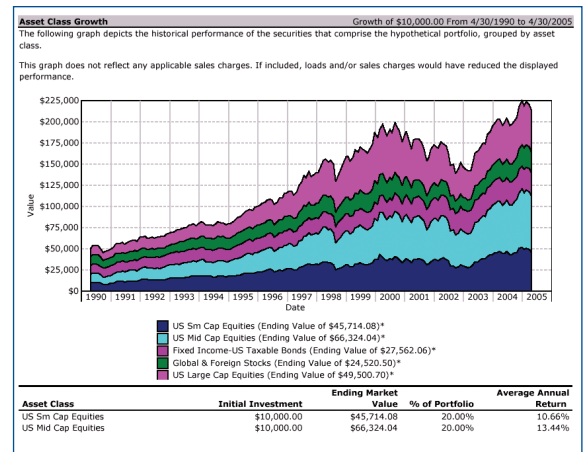
Picking the right mix of investments that correspond to a client's personal time horizon and tolerance for risk directly impacts the security and outcome of their financial future.

The Thomson ONE Asset Allocation module arms financial advisors with tools that turn their investment recommendations into actionable plans and personalized, persuasive presentations. Uniquely designed to guide financial advisors through the essential steps in developing a successful investment plan, the Asset Allocation module can help identify a client's objectives and reinforce recommendations. This powerful allocation tool can be used to turn prospects into clients or as a mechanism to help fine-tune a client's portfolio.

Help Your Clients Make the Right Decision

Using the Thomson ONE Asset Allocation module, financial advisors can work closely with their clients to quickly identify and quantify their investment resources and objectives, and create a suitable plan based on their needs and current positions. Financial advisors are able to dynamically develop a financial roadmap that their clients can understand and that is likely to achieve their financial objectives at a level of investment risk that they can accept. Thomson ONE provides advisors with the essential tools to help their clients make the right investment decisions, including:

- Direct access to Thomson Financial's comprehensive databases of mutual funds, variable annuities, and stocks so advisors can get a truer picture of their client's actual holdings – whether they are held at your institution or not.
- An interactive worksheet to help rebalance a client's current portfolio and make product recommendations that closely match their model.
- A detailed plan of buys and sells that can be used as an actionable recommendation to give clients the confidence they need to reach their financial goals.



Illustrate investment strategies. Reinforce recommendations and close the sale.

Key Benefits:

Thomson Financial is focused on developing new technologies and innovative solutions that help institutions and financial professionals deliver a broader range of services to their clients.

Our advanced combination of sophisticated technology and applied business knowledge enables institutions to:

- Present a consistent asset allocation strategy and selling style
- Increase the competitive advantage of financial professionals
- Cultivate stronger, more profitable relationships
- Gather and manage more assets

Customizable Solution to Fit Your Business Needs

The Thomson ONE Asset Allocation module is highly configurable and can be private-labeled for seamless integration and consistent branding. Some key configuration options include:

Preferred List of Funds, VAs or Stocks: Highlight your preferred lists throughout the asset allocation process, and develop models for your advisors based on the preferred list or current marketing initiatives.

Questionnaire: Choose to incorporate your firm-specific time horizon and risk tolerance questionnaire, or use our standard questionnaire provided through Thomson Financial's partnership with Financeware, Inc.

Asset Classes: Thomson ONE provides a range of asset classification options:

- Automatic classification of every security in the application providing consistency across all users. Use either firm-defined asset classes or those provided through Thomson Financial's partnership with Financeware, Inc.
- Firm-controlled option to allow advisors to modify assets and individual client holdings.
- Ability to create and define new non-traditional assets and security classifications through the use of index proxies allowing a more complete picture of the client's portfolio. This classification allows more thorough modeling of all assets within a portfolio.

Model Portfolios: Include firm-defined model portfolios or use those provided through Thomson Financial's partnership with Financeware, Inc.

Disclosures: Your compliance department may choose to add or modify our existing disclosure pages.

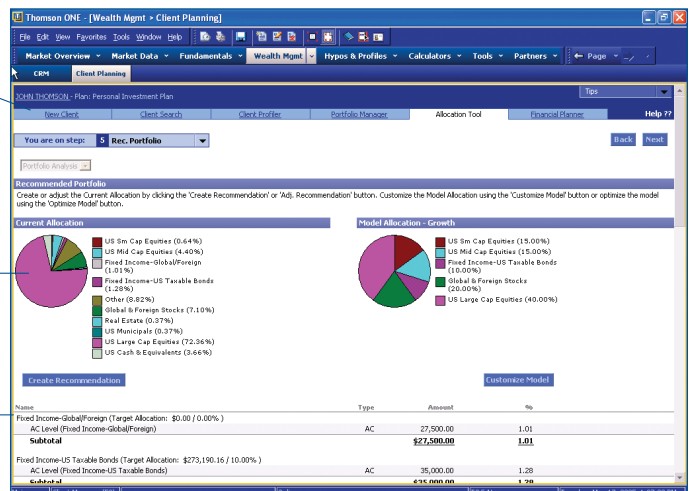
Navigation designed to take you step-by-step through the asset allocation process.

Use our interactive worksheet to quickly build a recommended portfolio that closely matches a model portfolio.

One-click access to detailed profile pages for every security in Thomson ONE.

For more information please contact us:

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All securities in the application are automatically mapped to an asset class using classifications that have either been pre-defined by the institution, an individual financial advisor or one of our content partners.



Performance MattersSM